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2021

THE  
YEAR  
OF  
OPEN  
DOORS

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# OUR YEAR AT CREATED



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## A WORD FROM OUR FOUNDER

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Dear Supporters,

What a year of extraordinary breakthrough it has been. A vision that was planted in our hearts nearly a decade ago is blooming, and we are in absolute awe. Early this year, following our Life Reclaimed Event in February, there was a huge shift of growth for our organization. I am overjoyed to share a few highlights with you as we close out a year that has marked Created Gainesville in everlasting ways.

When we look at the national statistics and anecdotal evidence centered around sex trafficking and sexual exploitation, we begin to better understand the depth of this very present issue in our world, country, state, and yes, even in our own community. We have seen first hand the complex and long-term impact for survivors. With Florida ranking 3rd in the nation for reported cases of sex trafficking\*, and the most common age of entry being in adolescents, Created Gainesville has aimed to offer more local solutions to meet the specific needs of those in our community.

Because of our supporters, we have been able to commit more to Prevention through assisting the Alachua County School Board in filling any gaps they have seen with equipping their staff in identifying and responding to situations that fit into the definition of grooming and/or trafficking. Additionally, we are scheduled to present for multiple local schools in early 2022 which includes reaching and empowering nearly 3,000 high school students. We feel so honored to be entrusted with providing such critical information with hopes to reduce the number of youth who will experience this tragedy in their own lives.

In addition, our Restoration arm of Created Gainesville is growing not only with the addition of a safe home, but also with further development of our non-residential program (Created Care), as well. We have added to our community partnerships with new physicians, trauma counselors, and service providers in order to better meet the physical, emotional, and medical needs of the women we serve. Providing these very intentional types of care communicates so much to the women we serve about their value as they choose the hard work of reclaiming their lives through trauma informed care, healthy community, and skill development.

At the moment, we are completing the renovations of our safe home and hiring a team of Residential Staff in preparation for our very first residents in early 2022. This process is a dream come true for our organization and the many women who will call this space home. Women who will live in this home will receive daily support and opportunities for growth. Please stay tuned through our monthly newsletters and social media platforms as we share our progress over the next few months.

The transformation of this home represents so many things for Created Gainesville including security, safety, peace, laughter, learning, growth, dignity, and worth. Thank you for being an active part of sharing hope with our community! We would not be here without all of your individual yeses to our mission throughout this year.

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With love,  
*Alison Ungaro*







## *reaching & restoring*

**lives impacted by sex trafficking and sexual exploitation**

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GAPS IN OUR CITY**

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# STANDING IN THE GAPS IN OUR CITY



## NEW VISION

This year, our community experienced a shift in culture, bringing new tensions and challenges. One of those new challenges was the rise of sexual content in our media, having both constructive and destructive effects on our society. Increased transparency raised awareness while the influx of explicit content normalized exploitation and abuse.

We felt compelled to respond as an organization by creating a new vision that reflects the hope amidst these rising challenges: we seek to *empower* the next generation, *extend* hope in darkness, *reclaim* lives and *write* a new narrative.



# OPENING THE DOOR

saying hello to the beginning of a





# *to our new home* **new chapter in our organization**



Opening a home to provide survivors a safe place to experience healing has been a dream since our inception in 2012. We are thrilled to announce that in early 2022, this will be made a reality! Our program will have three phases that ensure the sustainability of survivors:



**INTAKE**



**RESIDENTIAL**



**EMPOWERED  
LIVING**



**created  
residential**



# REACHING SURVIVORS

meeting women where they are in our  
city and beyond

We connected with **300 WOMEN** this year  
through our outreaches! Our outreaches allow us  
to reach women in all corners of the community,  
building relationships and showing love.



17 on street  
outreach



185 bags  
given at  
strip club



59 met in  
jail class



7 program  
transports



12 referrals  
received



12 women at  
Oasis



# RESTORATION AND NEW BEGINNINGS: *CREATED CARE*

9

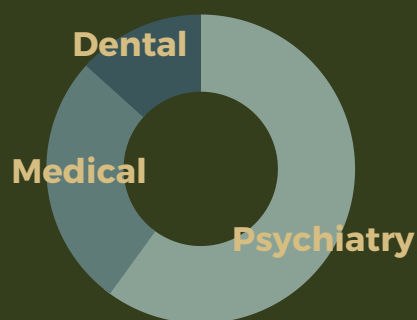
WOMEN SAID YES TO  
THEIR HEALING JOURNEY

4 WOMEN

continuing their education

4 WOMEN

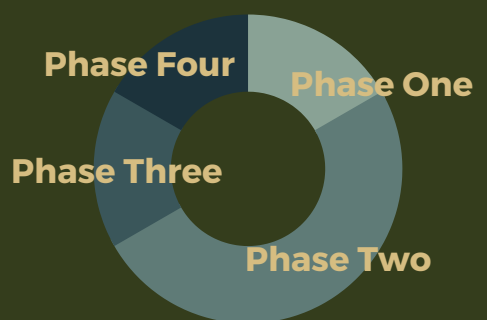
maintaining new, healthy jobs



women receiving  
new health services



of women receiving  
trauma counseling



progress through  
Created Care program



11 WOMEN

free from unhealthy  
relationships



# Kelly's STORY



## testimony

I was spiritually bankrupt for more than fifteen years of my adult life. Three years ago I was thrust out of a life of addictions to drugs and alcohol into the loving arms of my Abba Father and the mercy of His Son, Jesus Christ. I was redeemed and found worthy of the title Daughter of the Most High King. My predilection for the life of a slave was so prevalent that even when I tried to stop, the determination would remain for a week or three, but I would always run back. The problem was I was spiritually bankrupt, and this had devastating effects on my mind, emotions, and will. My soul was so tarnished by the aberrant behavior and resulting damage that I could not restore my life on my own. Only Jesus, who had a plan for my redemption, could afford me the salvation I needed to be free.

After my second DUI in February 2014, subsequent probation and several violations of that probation due to drug use, I was required to attend a court date for the final violation in November 2014. I was promptly remanded into the custody of the Alachua Co. Sheriff's office. My world was shattered, my heart was broken, I had been taken away from my two children for the first time in our lives. Confined in a dorm of other female criminals for an extended length of time, without the freedoms I had known the entirety of my 35 years of life. On top of all this, the detoxification from the chemicals coursing through my bloodstream was excruciating.

I was devoid of all hope.

But God... From that life of sinful behavior, the Lord had a plan of salvation. Sometimes He has to break us down to our most vulnerable to build us back up again. Through His love and mercy I was able to find the wholeness and healing I had been searching for all those years. In that musty jail classroom, the Lord used these vessels to come into my heart, save my soul, revive my spirit and redeem the broken parts of me, forgiving me of my sins.

## story with Created

Several years later, Kelly was released from jail and began attending a local church. Soon, Kelly reached out to Created Gainesville, with her top goals including trauma work, housing security, reunification with her oldest son, and creating a secure and healthy life for her and her 2 children. At the time, Kelly had employment but was couch surfing from one place to another without a place for her to call "home". She also found it extremely difficult to create boundaries to protect her sobriety and well-being, since she was at the mercy of others to simply let her stay with them.



Kelly also acknowledged that although she had come a long way in her healing journey from sexual abuse and exploitation on her own, that she had some more healing to do and needed the support of a community like Created Gainesville. Our very first priority became building housing security. We started by assisting financially with temporary community housing, which allowed for Kelly to focus on counseling, maintaining her employment, taking care of her daughter, and saving for her own apartment.

The road wasn't easy for Kelly – the things in life worth pursuing rarely are – but she kept coming back to her goals and trying again and again until the fear of failure and repeating her past became less daunting. Kelly embraced being part of a sisterhood of other women who had experienced similar struggles and who had her back, and she kept putting one foot in front of the other.

Kelly worked through all 4 phases of our Created Care program and graduated in May, surrounded by our staff, her counselor, and both current and previous participants in Created. We celebrated with Kelly all of the breakthroughs she had fought for and won, including getting her drivers license reinstated, purchasing her own vehicle, maintaining her housing, becoming the mother she always wanted to be to her 2 children, and developing her giftings in leadership and creating curriculum for those in recovery.

The story isn't done for Kelly. There are more goals she aims to reach, more lives she wants to touch through her story, and more life to live without the burdens of the past. Kelly is continuing to embrace growth opportunities and ways she can pour into other women by being a peer leader at Created Gainesville. The legacy that Kelly is building is beautiful, strong, courageous, and long lasting and our team could not be more proud of her!



*Kristy graduated Created Care in May and was recently invited to meet the cast of The Chosen for a behind the scenes feature*



# NEW OPPORTUNITIES FOR building collaborative relationships

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## the problem



**65%**

of child sex trafficking  
victims recruited on social  
media were recruited  
through Facebook

*World Trafficking Institute, 2020*



**OVER HALF**

of survivors of sex  
trafficking experience  
chronic health problems

*Prevalence and Risk of Violence and the Physical,  
Mental, and Sexual Health Problems Associated with  
Human Trafficking: Systematic Review*



**78%**

of survivors of sex  
trafficking experience  
clinical anxiety

*"Mental health issues in survivors of  
sex trafficking", Cogent Medicine*

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**THIS YEAR, 25  
PRESENTATIONS**

# COMMUNITY PARTNERSHIPS

to best care for those most at risk

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*the hope*



**NEW PARTNERSHIP WITH  
ALACHUA COUNTY  
SCHOOLS TO FACILITATE  
HUMAN TRAFFICKING  
TRAININGS.**



**NEW PARTNERSHIP WITH  
GAINESVILLE DIRECT  
PRIMARY CARE PHYSICIANS  
TO PROVIDE HEALTHCARE  
TO SURVIVORS IN OUR  
PROGRAM.**



**NEW PARTNERSHIP WITH  
LIVEWELL COUNSELING TO  
EXPAND MENTAL HEALTH  
SERVICES TO SURVIVORS  
IN OUR PROGRAM.**

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**Were given to businesses, churches, health organizations,  
and more to help EACH INDIVIDUAL understand their role in  
the fight against sex trafficking and sexual exploitation**





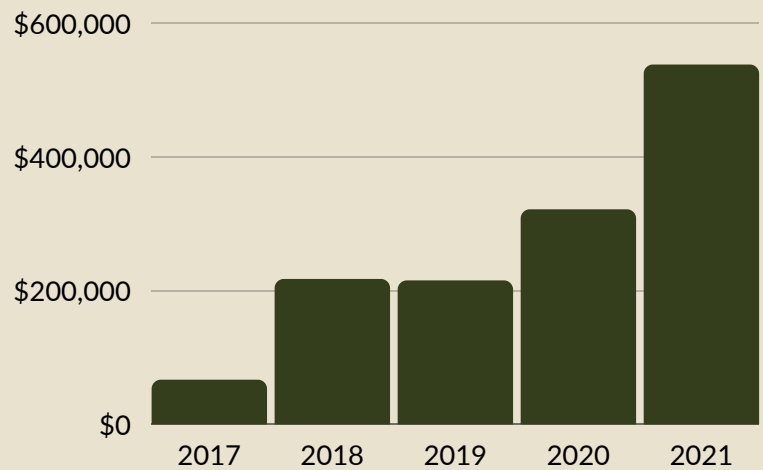
# UNPRECEDENTED FINANCIAL PROVISION

**Thanks to the generosity of our community, we raised \$537,000 this year!**

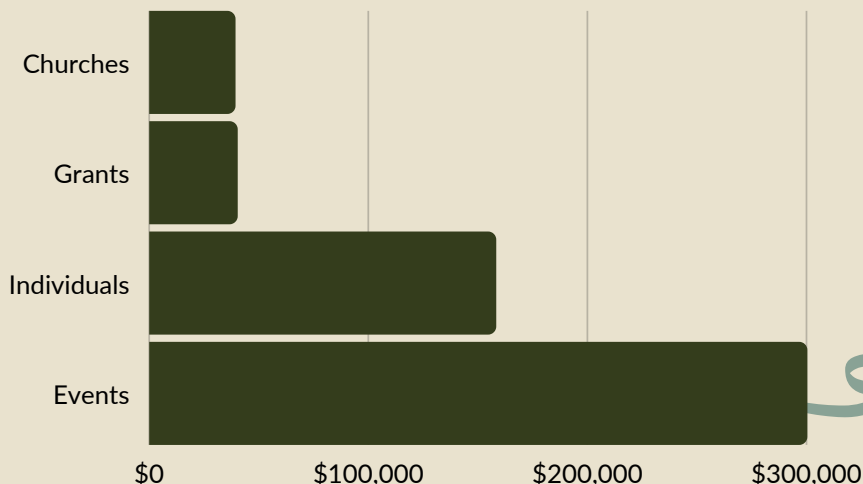
With the addition of the State of Florida OAG grant, the generosity of our Life Reclaimed donors, fundraising events with our new partners, and more, Created has flourished over the past year. The numbers presented and stories told in this report would not be possible without each individual that faithfully sowed into our mission.

As we open the doors to our first Residential Program, we hope that this milestone allows us to take further strides towards opening additional homes that can welcome more survivors into healing. We thank you for partnering with us as we expand as a staff team to reach more individuals in our community through prevention, outreach, and restorative care.

## Annual Giving Trends



## 2020 Breakdown of Giving



**New Florida OAG  
grant to assist with  
operating costs**

**Life Reclaimed 2021  
Anthem Church "Be Rich"  
Run the Good Race  
Canvas Sisterhood Event  
and more!**

Funds raised as of 12/15/2021\*

*Looking forward into*

**growing our reach**

**20  
22**

From 2021 to 2022, our organizational budget is projected to increase by 60%



**300%**

increase in new staff costs



**\$150,000**

projected for new residential costs



**110%**

increase in services provided for women

**It takes a village to care for survivors.  
Would you partner with us to grow  
our reach in 2022?**



# WELCOMING NEW TEAM MEMBERS



**ALISON UNGARO**  
Founder and Executive Director

As the ministry founder of Created Gainesville, Alison oversees the overall vision of the organization. She also works closely with the women in our program.



**LAURA SNOOK**  
Programs Director

Laura oversees our Programs Department, working closely with each of the ladies on their journeys of healing both in residential and non residential care.



**BRIGIT SHEDD**  
Administrative Director

Brigit oversees the Administrative Department, managing the hiring of new employees and the internal operations of our organization.



**LAKISHA SCOTT**  
Created Care Coordinator

Kisha is responsible for managing and organizing the care plan for each woman in Created Care. She also frequently leads Oasis nights.



**BROOKE SAMMONS**  
Residential Coordinator

Brooke will lead our residential team which works alongside each resident in our residential program. She also will facilitate content and programming for residents.



**PATRICK LUBITSKY**  
Financial Coordinator

Patrick is responsible for tracking all finances that flow in and out of Created, including management of our state grant.



**Fraleigh Krause**  
Marketing Coordinator

Fraleigh manages all marketing and media communications for Created Gainesville. She also facilitates prevention opportunities with youth.

**And more  
to come!**

**“THE DAY I WILL NEVER FORGET IS THE DAY I MET CREATED. I REMEMBER THE LOOK IN THEIR EYES. IT WASN’T JUDGEMENT, IT WASN’T DISGUST. IT WAS LOVE! I KNEW AT THAT MOMENT THAT SOMEONE CARED. SOMEONE CARED WHETHER I LIVED OR DIED. SOMEONE CARED ENOUGH TO LET ME KNOW THAT I MATTERED.”**

*Thank You* for believing in our mission and in each survivor that God places in our lives.

It is because of your continued support and generosity that more voices are heard and more stories are told. We hope that you will journey with us into the growth that awaits in 2022.

*You are always a part of the Created family!*



*With love,*

**The Created Team**

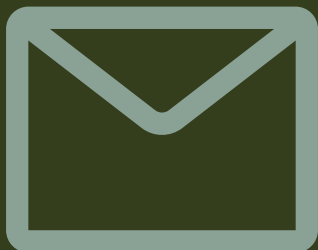


**If you are interested in  
supporting financially  
before the year is over  
you can do so by:**



## **GIVING ONLINE**

*by scanning the QR code*



## **GIVING BY CHECK**

*using the return envelope*





THIS REPORT WAS MADE  
POSSIBLE BY OUR FRIENDS AT





created  
GAINESVILLE