



**CREATED
GAINESVILLE**

ANNUAL REPORT

2020

AN UNPRECEDENTED YEAR

Dear Supporters, Ambassadors, and Allies,

What a year it has been in 2020, for everyone! However this year has looked for you and your family, please know our hearts are with you. You are so important to our mission, and we know more than ever, that we could not do this work without your "Yes!"

Like everyone else, we could not have planned for the challenges and unexpected blessings a year like this one would include. In March, we made difficult but necessary decisions to keep our staff, volunteers and women served safe. In all transparency, we had tremendous concerns about what making nearly all programs virtual would mean for the women in Created Care and women we regularly invest in through outreach. Would we see an increase in relapse and return to dangerous people and situations? Would women separate from community all together? Would there be less opportunity to love and support women in the ways they need?

Initially, a shock wave rushed over many in our program the first few months as we adjusted to community time looking very different and everything taking more effort and planning. But, like always, resiliency and hope won, and the impossible was made possible!

I have never been more proud of our staff, community, and the women we serve. Victims became survivors. Participants became leaders. Our nonprofit continued to thrive, meeting emergency needs, responding to a record number of referrals, and adding more support staff... at a time that we recognize, could only be the hand of God on us. Being virtual allowed for more women to gain access to our services, and Created Gainesville became a safe place for survivors across the state and even out of state.

We look forward to all that is to come in the New Year! I encourage you to be on the lookout for details surrounding all the opportunities we have for you to join the movement in 2021.

With joy,
Alison Ungaro



ALISON UNGARO
Founder and Executive Director

OUR REACH

We reached **272 women** in our community this year! Even with COVID-19 limiting our outreach and restorative care efforts this year, we are rejoicing over this number! This is a complete breakthrough in our efforts to go to the places where women are most vulnerable, build relationship and share God's unconditional love.



56 women
in Jail Outreach



115 bags distributed
in Club Outreach



16 women
in Created Care



16 women
in Street Outreach



53 referrals
received



14 women attended
Oasis nights

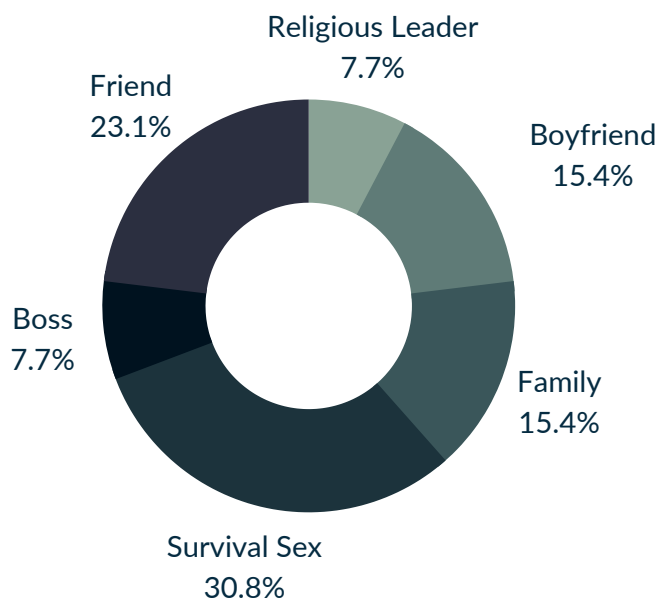
*"I am a survivor of sex trafficking.
I am here. I made it. And now I
believe it is part of my purpose to
help other women."
-Graduate of Created Care*



THE WOMEN WE SERVE

While every woman's story and background is unique, we hope to communicate common threads among each of their experiences and the obstacles women face in reclaiming their identity and purpose. We also want to express that no demographic group is exempt from being vulnerable to sex trafficking and sexual exploitation. These statistics are reflective of the women that were in Created Care this year.

Relationship with First Trafficker/Exploiter

**70%**

Of Program Participants
Involved in the
Court System

77

Of Program Participants
Exploited in Alachua
County

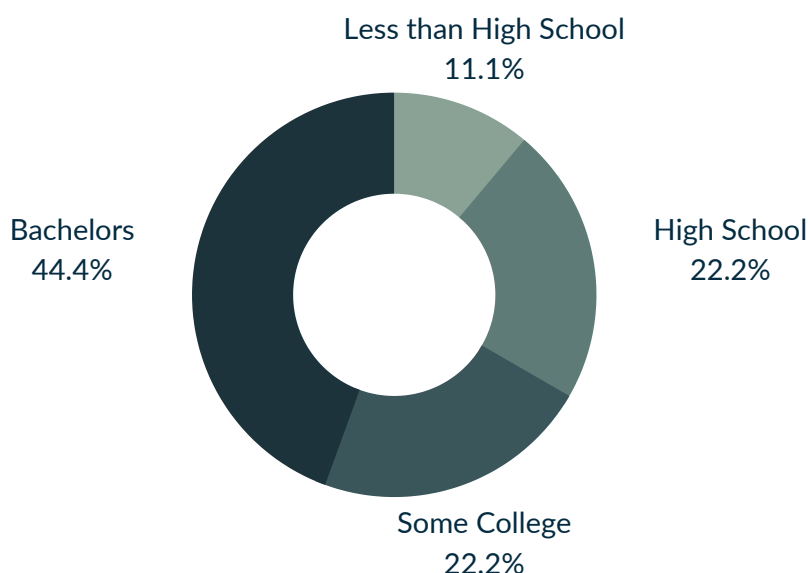
21-51

Age Range of
Program
Participants

62%

Of Program Participants
Grew Up in North
Central Florida

Level of Education



OUR 2020 TEAM

**ALISON UNGARO**

Founder and Executive Director
As the ministry founder of Created Gainesville, Alison oversees the overall movement of the organization. Her role also functions within Created Care, working closely with the women in our program.

**SEDONA HUFFY**

Development Coordinator
Sedona manages all marketing, fundraising and community engagement efforts of Created Gainesville. She also leads our Jail Outreach and Court Advocacy.

**LAURA SNOOK**

Created Care Coordinator
Laura oversees our Created Care program, working closely with each of the ladies on their journeys of healing. She also frequently leads our Oasis nights.

**BRIGIT SHEDD**

Volunteer Coordinator
Brigit works with our volunteers and coordinates all details surrounding our outreaches. She also serves on Club Outreach.

**FAYE MERILIEN**

Operations Coordinator
Faye handles administrative and operational functions of Created Gainesville. She also serves at our Oasis gatherings.

**ZACH GUTIERREZ**

Development Intern
Zach works with developing new relationships between Created and the community, as well as writing grant proposals. He also serves on Street Outreach.



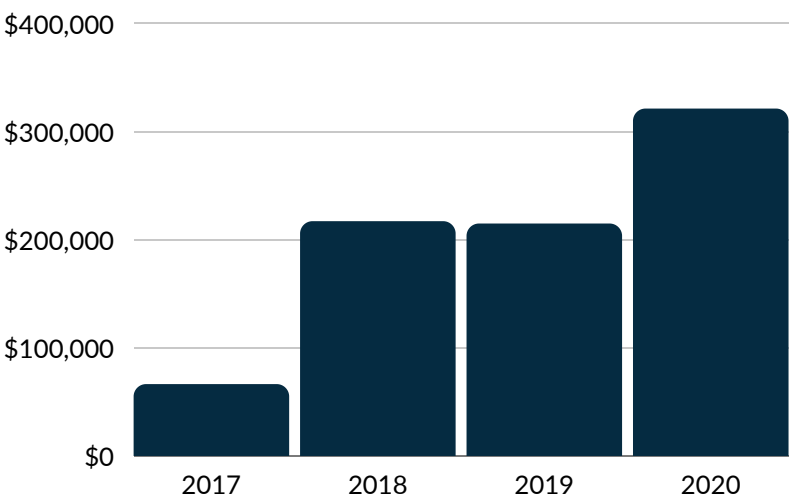
FINANCIALS

We raised **\$320,487.23** this year!

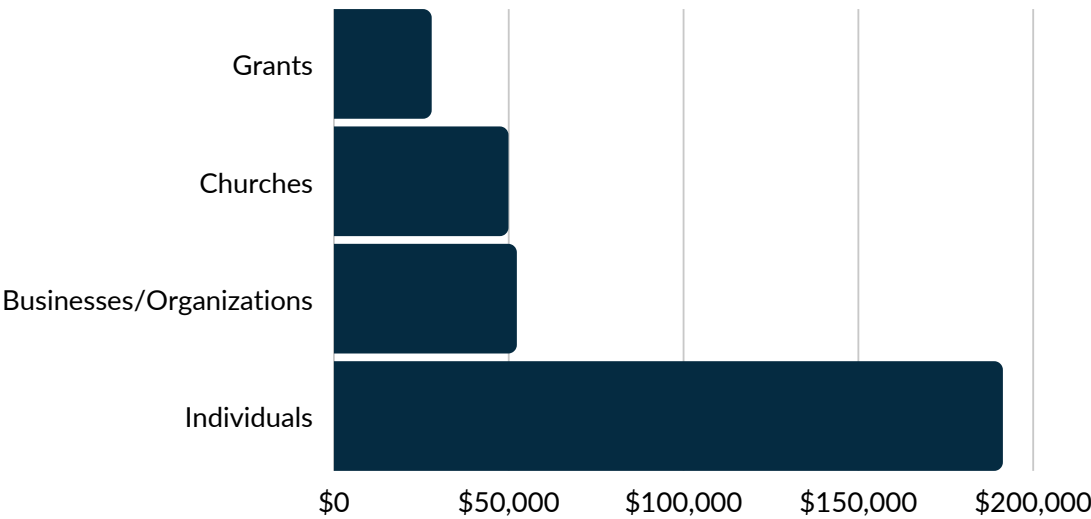
2020 was a year of unprecedented financial growth for Created Gainesville. From a record-breaking response at Life Reclaimed 2020 to more churches, organizations and individuals supporting our mission than ever before, we are so thankful for the outpouring of support we have received this year.

Because of generous supporters like you, we are much closer to our long-term vision to open a local residential home for women that have experienced sex trafficking and sexual exploitation. This home will give women a place to heal and gain the much needed skills for a fresh start.

Annual Giving Trends



2020 Breakdown of Giving



FROM THE BOARD

The most recent memory I have of a crowded room is Created's Life Reclaimed annual dinner this past February. It was crowded because ministry partners like you continue to believe in our mission to reach and restore lives impacted by sex trafficking and sexual exploitation. It was crowded because ministry partners like you continue to give generously to make the mission happen. Most importantly, it was crowded because God graciously allowed us to gather for the dinner right before shutdowns and cancellations became part of our lives.

It turns out that the dinner was just the beginning of God's faithfulness to Created in 2020. Though many of our ministry rhythms have changed (anyone heard of Zoom?), God has given us countless opportunities to reach women in need of help and healing. We've stepped in to sponsor rent and utility payments for women facing sudden job loss. We've responded to more referrals from individuals, service organizations, and law enforcement partners than ever before (50 and counting!). And as we wrap up our eighth year of ministry, I'm glad to report that Created has now reached approximately 2,500 women.

But perhaps the greatest sign of God's faithfulness is the work he's done this past year to perfectly position us for a huge next step in 2021. What is that next step? I'm not supposed to say TOO much, but I will tell you that the tagline for this year's Life Reclaimed dinner is "Inviting Her Home". I can also tell you that, more than ever, we'll need your prayers and generosity.

I'm so thankful for you, and I can't wait to see what God does through Created in the coming year!

Gratefully,
Chipper Flaniken



CHIPPER FLANIKEN

Created Gainesville Board Chairman
City Church Head Pastor





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