

CREATED GAINESVILLE

ANNUAL REPORT
FOR 2019



DIRECTOR'S LETTER

Hello Created Gainesville Family,

I recently had a conversation with a partnering clinician who sees the women in our Created Care Program for trauma-centered counseling, and we celebrated the value of collaboration in our field of work. We recognize at Created Gainesville that the needs for survivors of sex trafficking and sexual exploitation are specific, complex, and ongoing, and that we could not have the impact that we do without our community partnerships.

Your “Yes” to our mission communicates to every woman reached, “I am seen. My life matters. There are people who believe in me and care about what happens from here.” We love celebrating our partnerships for this very reason.

This year, because of your support, we have made sustainable impacts in Gainesville. Here are just a few:

- Expanded our jail outreach to now include two phases
- Hired two new staff members
- Reached over 60 Restore Partners

As this quote by Max Lucado states, “No one can do everything, but everyone can do something.”

We are expectant that this is just the beginning and that 2020 is going to be our most impactful year yet. Thank you for being part of the journey with us and empowering us to impact hundreds of lives this year.

Blessings,

ALISON UNGARO

Founder & Executive Director



REDEFINING RESTORATION

When Created Gainesville launched in 2012, our mission was to reach and restore women caught in sex trafficking and sexual exploitation. While this remains a key function of our organization, this year we strategically redefined our mission to reaching and restoring lives impacted by sex trafficking and sexual exploitation.

We realized that to combat sex trafficking in our community, we would need to address each part of why sex trafficking exists. We feel strongly that it is no longer enough to simply react to sex trafficking; rather, we believe we must take proactive steps to end it. We agreed that adopting a more targeted approach would be required to see the sex industry as a whole dissipate in Gainesville.

With this new mission in mind, we developed our key strategic approach which includes:

- Reducing the supply
- Reaching the exploited
- Restoring lives
- Stopping the demand.

We believe each member of our community has a part to play in seeing this strategic plan executed successfully. From these 4 main focus points, we have developed our programming strategies.

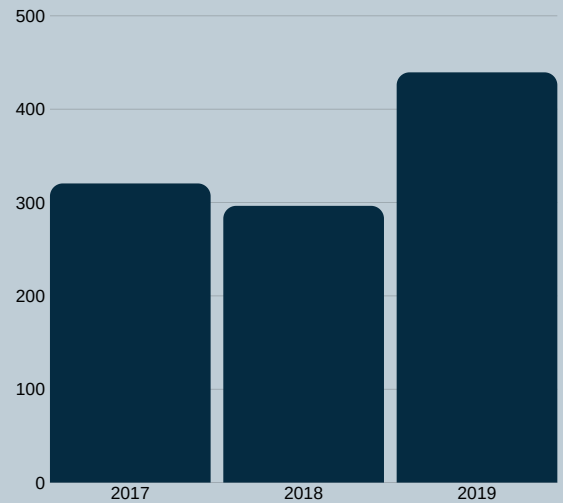
- Youth Prevention
- Outreach Program
- Created Care Program/ Future Residential
- Awareness



**OUR
MISSION:
TO
REACH
AND
RESTORE
LIVES
IMPACTED
BY
SEX
TRAFFICKING
AND
SEXUAL
EXPLOITATION.**

2019 IMPACT

This year, we've reached **439 WOMEN** in North Central Florida! As seen on the right, we've reached more women in 2019 than in the previous two years. This is a complete breakthrough in our efforts to go to the places where women are most vulnerable, build relationship and share God's unconditional love.



REACH & RESTORE



34 WOMEN
met on Street
Outreach



10 WOMEN
in Created Care



285 BAGS
given on
Club Outreach



14 WOMEN
attending
community nights



85 WOMEN
in Jail Classes



**33 COURT
ADVOCACIES**
for women from
jail classes

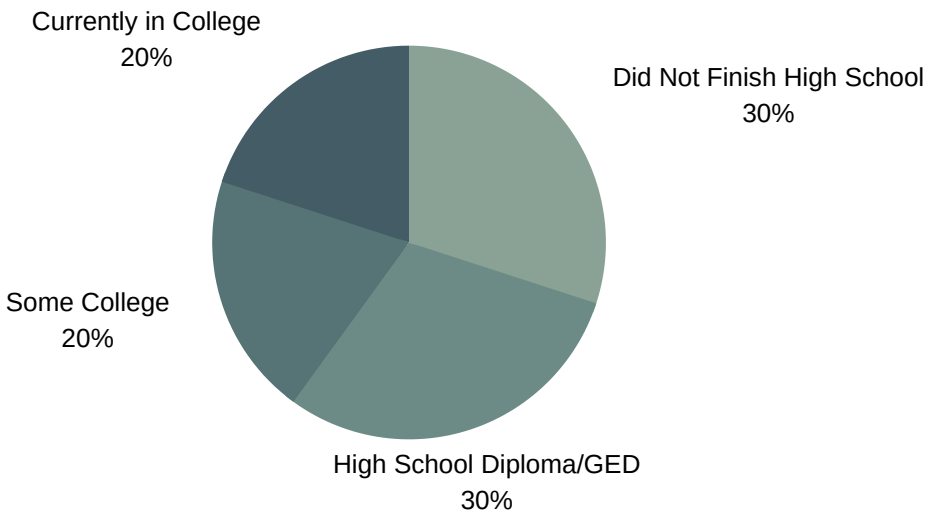


11 WOMEN
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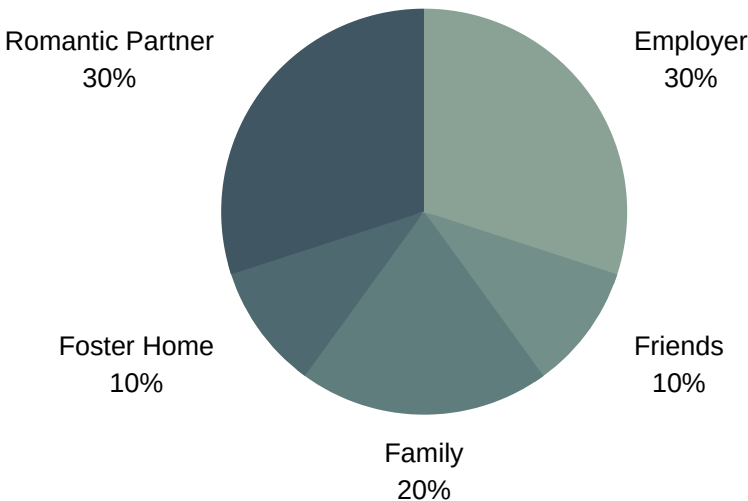
THE WOMEN WE SERVE

While every woman's story and background is unique, we hope to communicate common threads among each of their experiences and the obstacles women face in reclaiming their identity and purpose. We also want to express that no demographic group is exempt from being vulnerable to sex trafficking and sexual exploitation. These statistics are reflective of the women that were in Created Care this year.

LEVEL OF EDUCATION



RELATIONSHIP WITH FIRST TRAFFICKER/EXPLOITER



MAIN NEEDS A WOMAN HAS WHEN BEGINNING OUR PROGRAM:

- 1.Safe Housing
- 2.Mental Health Care
- 3.Basic Needs
- 4.Support Network
- 5.Medical Assistance

18-53

Age Range of Program Participants

70%

Of Program Participants Have Been Involved in the Court System

80%

Of Program Participants Grew Up in North Central Florida

100%

Of Program Participants Experienced Sex Trafficking and Exploitation in Alachua County

STAFF SNAPSHOT



ALISON UNGARO

Founder & Executive Director

As the ministry founder of Created Gainesville, Alison oversees the overall movement of the organization. Her role also functions as Created Care's case manager, working closely with the women in our program.



EMILY CAMPBELL

Operations Manager

Emily's primary role is to handle administrative and operational functions of Created Gainesville. She also leads Phase 1 of our jail outreach and manages our court advocacy program.



SEDONA HUFFTY

Development Coordinator

Sedona manages all marketing and fundraising efforts of Created Gainesville. She also works on establishing greater partnerships with local community members, businesses, and other organizations.



LAURA HARBER

Volunteer Coordinator

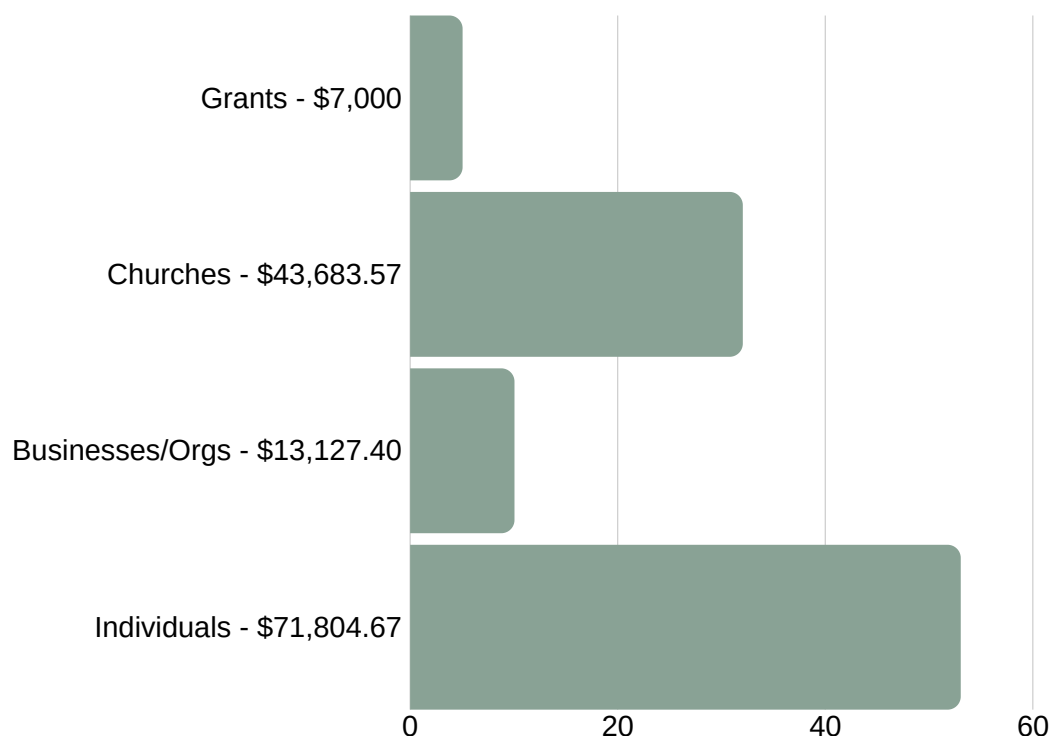
Laura's primary function is to recruit and manage all of Created Gainesville's volunteers. Additionally, she serves as a support in the day-to-day functions of Created Care.

FINANCIAL OVERVIEW

Because we moved our annual fundraising event, Life Reclaimed, to the winter time, we chose to forego a 2019 event and instead focus our energy on Life Reclaimed 2020. While we did not have a large one-time fundraising event this year, we are thrilled to share that we still raised a significant amount of financial support from individuals, organizations, and churches within our community. The financial support Created Gainesville received this year enabled us to bring on two new staff members, expand our outreach efforts, and provide effective wraparound services for the women in our program. In the coming year, we strive to reach 100 Restore Partners, 20 church partners, and 20 organizational partners.

Our long-term vision remains the same: to open a long-term residential program complete with resources and services designed to equip women for a fresh start. With increased financial support, we strive to open the much needed residential program for women not only in our own community, but also statewide, who are desperately needing a place to begin their journey towards healing.

2019 BREAKDOWN OF GIVING



IN 2019,
WE RAISED:

\$136,512.64

HIGHLIGHTS:

- Received our first ever grant
- Nearly doubled our Restore Partners to 62 monthly donors
- Gained two new monthly church partners for a total of 8 churches

*Funds raised as of 12/10/19**

LETTER FROM THE BOARD

Two years ago, The Today Show featured a snapshot of a Gainesville woman whose story has involved childhood trauma, overwhelming loss, sexual exploitation, and eventually a providential connection with Created Gainesville. As encouraging as it was to see organizations like Created gain national exposure for their work to reach and restore lives impacted by sex trafficking and sexual exploitation, I was reminded that Created exists because of ministry partners like you. Prayer warriors, donors, and volunteers may never find themselves on the morning news, but your investment in Created is invaluable. Created thrives inasmuch as people, churches, and other organizations champion our mission and participate holistically in pursuing it.

This report is an opportunity for you to join us in celebrating the remarkable work that God has done this past year in the lives of women affected by sexual exploitation. We praise God for your faithfulness, and we hope you will continue to partner with us for years to come. As you read this report, would you also prayerfully consider inviting others to join us in this mission? Although God has blessed us richly these past 7 years, there is a sense in which we're just getting started. We're trusting God by "dreaming big", and those dreams will require even more prayer, more generosity, and more volunteers. I can't wait to see what God will do!

Gratefully,

CHIPPER FLANIKEN

Board Chairman // Created Gainesville
Head Pastor // City Church

